



## **Weirs Buick GMC Named General Motors Green Dealer**

*One of only 74 GM dealerships nationwide recognized for eco-friendly efforts*

Arundel, February 19, 2017 – Weirs Buick GMC is showing customers its environmental credentials and was named a 2017 General Motors certified Green Dealer. According to the automaker, Weirs Buick GMC has a proven track record in areas such as energy reduction, renewable energy use, water conservation efforts, recycling, onsite nature habitats and community outreach.

Weirs Buick GMC is one of only 74 dealerships GM has certified since the Green Dealer program launched in 2014. Weirs Buick GMC has a number of green practices in place on site, including:

- Recycle waste oil, paint thinner and other products
- Energy efficient lighting and automatic shut offs
- Passive Solar heated Body shop
- Recycle car wash water.....

To apply for certification, dealerships complete a performance assessment that GM's green dealer support team evaluates. The assessment covers 60 eco-friendly business practices across 10 categories. Dealerships must have a high percentage of these practices in place to earn certification. A dealer's continuous improvement year after year will lead to ongoing annual recognition.

"GM has long been committed to being a leader in environmental stewardship, and we're proud that our dealers share this commitment to serve and improve the communities where we work and live," said Kurt McNeil, GM vice president of U.S. Sales Operations.

The Green Dealer program aligns with GM's companywide efforts to reduce its environmental footprint. GM designed the program to encourage dealers to implement green initiatives as part of their operations, create a network for sharing best practices and help other dealers begin or advance their sustainability journey.

For more information on GM's [environmental commitment](#), visit its [sustainability report](#) and [www.generalmotors.green](http://www.generalmotors.green). For more information about Weirs Buick GMC, visit [www.weirsbuickgmc.com](http://www.weirsbuickgmc.com).



800 445 0058 (toll-free) 207 985 3537 (t) 207 985 4484 (f)  
[www.weirsgmc.com](http://www.weirsgmc.com)